BERWICK OUTDOOR EXPERIENCE

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January 2020

Dear Supporters and Sponsors

As we approach our 29th annual BOE course it is hard not to reflect on those past years and the 1100 plus participants that have passed through our program.

Recently while riding the Central Otago Rail Trail as we checked into our accommodation I was enveloped in a big hug. I had been recognised by a past participant. She had been a very reluctant participant who had, had to be persuaded and cajoled and it had taken much convincing over many weeks to get her not only sign up but to then front up.

It had been a very tentative start to the course for her but by the end of the week she was buzzing, and that hug had some real meaning to both of us I am sure of that!

We appreciate that it is not always easy to persuade participants to join up and it does take some persistence.

The personal touch always works the best, but we know this takes up valuable time, so we thank you for your efforts. I have mentioned in previous correspondence that offering a sponsorship fee is only part of the story. Keeping in contact both before and following the event can pay big dividends in terms of spreading the word about your organisation and gaining new members or even future employees.

Of course, we can only continue offering this opportunity because of the fantastic support we get from our sponsors whether they are businesses, private citizens, service clubs or a multitude of other organizations and individuals that have supported our endeavours throughout this time. Your continuing support allows our fantastic volunteers to continue the job they love to do.

We trust that we can rely on your continuing support for our next course as we believe the results speak for themselves!

The dates for this course will be held from the 8th – 16th May 2020. - Total Cost \$580 for 8 days.

(To those who have already responded we thank you for your early applications. This is much appreciated as it makes our planning so much easier).

Lest we forget, all our Instructors are volunteers, and without their contribution, none of what we achieve would be possible.

We urge clubs and organisations wishing to participate by sponsoring someone from their local community to give early consideration to finding suitable applicants.

This is not only to be sure of obtaining a placement but also to give the participant time to physically prepare for the course.

What type of people benefits from this course? --- In short people from all walks of life.

 \cdot We need a cross-section of NZ society to make it work.

 \cdot We believe learning from each other plays a huge part in the success of the course.

Consideration should be given to those who are 18yrs of age (the minimum age limit) or older;

□ Keen to avail themselves of this opportunity.

 \Box Have the ability to benefit from it.

 \square Can use the benefits learned, in the Community, Workplace, Family and to better their self.

If I can be of any further assistance, please do not hesitate to contact me.

If you need more brochures, we are happy to provide them for you or can download from our website. Extra application forms can be downloaded from our website. Check out our Facebook page also.

Yours Sincerely Kevin Moore For the BOE committee - Lions Club of Taieri

P.S Could clubs that have booked positions in the course please confirm them by March 1st or make contact. We cannot guarantee to hold places after this date.

